



Jodi Newton

Certified Firearms Instructor

Owner, The Savvy Shooter Firearms Academy

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NRA Certified Instructor #199509504

NM Concealed Carry Instructor #514

After two other women-owned businesses in the same shopping center as her professional photography studio were robbed at gun point, Jodi realized that she needed to be able to protect herself. She completed a Concealed Carry course, but did not feel adequately trained to safely carry a firearm. That motivated her to become certified to teach Concealed Carry classes, with a focus on teaching in a way that would alleviate the fear of guns, would not be intimidating, and would result in a sense of confidence and empowerment by knowing how to be safe and accurate in handling a firearm. Training came from various sources, including **APD's Women Against Crime** and the **National Rifle Association**, achieving these NRA and NM DPS certifications:

- Range Safety Officer;
- Instructor, Basic Pistol;
- Instructor, Personal Protection Inside the Home;
- Instructor, Personal Protection Outside the Home;
- Instructor, Refuse To Be A Victim;
- Instructor, New Mexico Concealed Carry.

She was recently appointed to the position of Executive Officer for Women's Programs with the New Mexico Shooting Sports Association (NMSSA), and is Vice President and one of six co-founders of The Women's Shooting Connection of New Mexico, a women's shooting organization dedicated to providing shooting and educational opportunities for women. She is currently teaching a series of Introduction to Shooting Classes using a syllabus she designed based on the way she would like to have learned herself. Students can choose Coed or Ladies-only classes.

Jodi has been interviewed numerous times on Albuquerque radio programs and appeared in a feature on KOB-TV news with Stuart Dyson.

Other recent activities include:

- Participating as one of twelve members of a focus group to review and recommend changes to the State of New Mexico's Concealed Carry Instructors' Rules and Regulations.
- Participating as one of seven members on a panel to assist the NRA in creating and directing shooting events to benefit various population segments of New Mexico.
- Organizing a free shot-gun clinic for women.